

CRAVE: *VERB.*

**POWERFUL
DESIRE FOR
SOMETHING.**



In the trends of 2021,
we see powerful
desires for

**ESCAPE,
FREEDOM,
COMFORT,
CONNECTION,
CONTROL, AND
A BETTER WORLD.**

We've created this
trend guide to satisfy
what your associates
and customers
CRAVE.

Let us help you select
perfect on-trend gifts!



Due to ongoing market uncertainty, prices shown may fluctuate. Set-up charges are not included in prices shown. Additional color imprint and location charges may apply.

CRAVE: FREEDOM

DAY TRIPS | BIKING | SELF EXPRESSION | ACCESSORIES | WALKING



FACTOID:
BICYCLE SALES UP 120%





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TREND

CRAVE: FREEDOM

- A OPKIX One HD Waterproof Video Camera**
As low as \$305.00
- B Customized All-Over Drinkware**
Call for pricing
- C Arctic Zone® Titan Deep Freeze® Bluetooth® 24-Can Cooler**
As low as \$65.98
- D Matador 16L Packable Daypack**
As low as \$58.99
- E Cotopaxi Bataan Hip Pack**
As low as \$30.00
- F Boogie Board**
As low as \$79.95
- G Snap 'n Glow Rechargeable Personal Safety Light**
As low as \$7.56
- H Bike Bluetooth® Speaker and Flashlight**
As low as \$27.54
⚠️ WARNING: Cancer and Reproductive Harm;
www.P65Warnings.ca.gov



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TREND

CRAVE: FREEDOM

A Remmy Convertible Sling Bag

As low as \$12.99

B Small Full Color Pennant

As low as \$0.92

C Customizable Wood Stickers

As low as \$1.10

D Heart Shaped Sunglasses

As low as \$3.19

E Full Color Knotted Headband

As low as \$3.59

F Corporate Charm Earrings

As low as \$8.85

G Fruit of the Loom Ladies' ICONIC™ 100% cotton T-Shirt

Call for pricing

H Premium Vintage Washed Mesh Back Cap

As low as \$16.40

CRAVE: ESCAPE

CRAFTS | GAMES | OUTDOORS | MUSIC | SCREEN TIME



FACTOID:
PUZZLE SALES UP 370%



FACTOID:
VINYL OUTSOLD CD'S



TREND

CRAVE: ESCAPE



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A Rapala Original Floating Fishing Lure

As low as \$13.79

B Basecamp® Hammock

As low as \$31.99

C Goal Zero® Solar-Powered Crush Light

As low as \$27.62

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D Koozie® Kamp Cook Set

As low as \$27.02

E Ultra Portable Compact Chair

As low as \$44.98

F Pickleball Set

As low as \$21.60

G Bag Toss Game Kit

As low as \$154.10

H Titleist® Pro V1x® Half Dozen Golf Balls

As low as \$36.71



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TREND

CRAVE: ESCAPE

A Rattler Wood Puzzle

As low as \$7.78

B JBL Truly Wireless Earbuds

As low as \$104.51

⚠️ WARNING: Cancer and Reproductive Harm;
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C Vintage Retro Bluetooth Speaker

As low as \$34.99

D Music Beat Activated String Lights

As low as \$8.98



E

E KolorKit Coloring Book Set

As low as \$9.92

F JBL Quantum 100 Wired Over-Ear Gaming Headset with Detachable Mic

As low as \$44.51

⚠️ WARNING: Cancer and Reproductive Harm;
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G Newcastle Sherpa Blanket™

As low as \$39.75

H Collapsible Microwave Popcorn Bowl Gourmet Gift Set

As low as \$29.99



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CRAVE: COMFORT

MINDFULNESS | SELF CARE | TREATS | COMFY CLOTHES | HYDRATION



FACTOID:
ESSENTIAL OIL SALES UP 61%





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TREND

CRAVE: COMFORT

A Tie-Dye Crosswind Quarter Zip Sweatshirt - Blank

As low as \$41.00

B Monroe Short Sleeve Pocket Tee - Decorated

As low as \$13.42

C Sira Eco Knit Hoody with Neck Gaiter - Decorated

As low as \$43.17

D Women's Baja Hoodie - Blank

As low as \$47.98

E Basecamp® Glacier Peak 2L Hydration Backpack

As low as \$44.89

F S'well Teakwood 17 oz. Bottle

As low as \$34.20

G Brooklyn 16.9 oz. Tumbler

As low as \$11.99

H Swig 20 oz. Bottle

As low as \$30.95

TREND

CRAVE: COMFORT



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A Pantone Matched Blue Light Glasses

As low as \$2.96

B Full Color Sleep Mask

As low as \$3.94

C Jackson Recycled Felt Journal with Leather Closure

As low as \$28.50

D Aromatherapy Candle

As low as \$5.03

E Ultimate Mailable Spa Set

As low as \$39.50

F Scoops & Sprinkles Ice Cream Kit

As low as \$83.33

G Personalized M&M's® Full Color 1 oz. Promo Pack

As low as \$4.27

H 4-Way Popcorn Creation

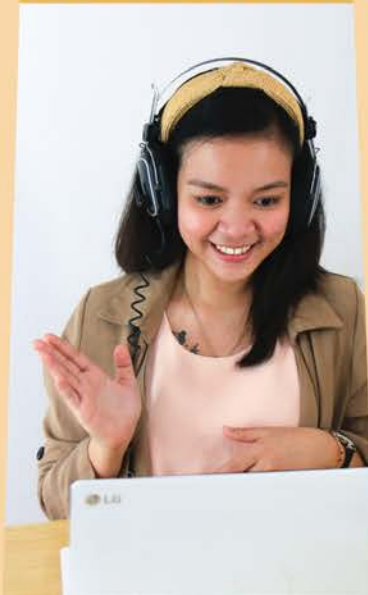
As low as \$34.16

CRAVE: CONNECTION

FAMILY MEALS | PETS | RELATIONSHIPS | WEARABLE TECH



FACTOID:
SHELTER ADOPTIONS UP 600%

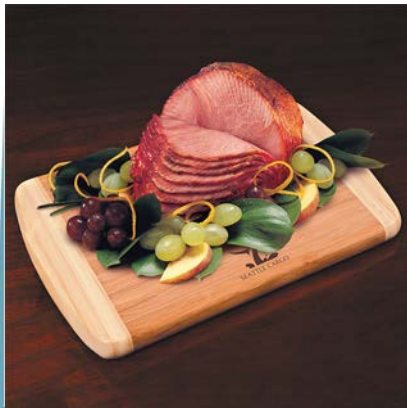




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TREND

CRAVE: CONNECTION

- A Thermos® Stainless King™ Stainless Steel Food Jar**
As low as \$24.98
- B 7-Piece BBQ Set**
As low as \$24.99
- C Honey Cured Boneless Ham**
As low as \$88.95
- D Cinnamon Walnut Coffee Cake**
As low as \$58.95
- E Taco Tuesday Night Gift Set**
As low as \$49.99
- F Epicurean® Cutting Board and Victorinox® Utility Knife**
As low as \$22.00
- G Igloo® Backyard Escape Gourmet Cooler**
As low as \$64.99
- H 3 Way 8 Inch Snack Tube Gift Set**
As low as \$34.95



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CRAVE: CONNECTION

A Fracture Small Rectangle Glass Photo with stand 4.8" x 6.4"
As low as \$20.00

B Wristler™ Wearable Speaker
As low as \$30.00

C Silicone Apple Watch Strap
As low as \$22.00

D 3Plus Vibe+ Radia Smartwatch
As low as \$74.95

E Tile Bluetooth Tracker Sticker
As low as \$13.39

F 4' Light Up Dog Leash
As low as \$10.99

G Kikkerland Welcome Dog Kit
As low as \$12.07

H Cat Treats in Half Pint Jar with Paw Magnet
As low as \$9.91

CRAVE: CONTROL

GO-BAG | MENTAL FITNESS | ORGANIZATION | CLEAN | GARDEN & HOME



FACTOID:
THE TOP TWO MEDITATION
APPS WERE INSTALLED
OVER 39 MILLION TIMES
DURING THE FIRST
11 MONTHS
OF THE PANDEMIC





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TREND

CRAVE: CONTROL

A UVClean Qi Sanitizer Charger Duo

As low as \$49.98

B PowerClean Bleach Alternative Cleaner

As low as \$32.50

C American Red Cross Pocket First Aid & Sanitizer Bundle

As low as \$14.99

D Non-Woven Folding Cargo Carrier

As low as \$11.60

E Mophie 4-in-1 Wireless Charging Mat

As low as \$157.35

⚠ WARNING: Cancer and Reproductive Harm www.P65Warnings.ca.gov

F Moleskine® Dropbox Smart Notebook

As low as \$33.99

G Tangelo Trueview 2.0 HD 1080P Webcam

As low as \$45.95

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H Laptop and Tablet Video Light

As low as \$19.98



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CRAVE: CONTROL



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A Lotus Bound Foldable Yoga Mat
As low as \$15.90

B iHome Zenergy Bluetooth® Portable Meditative Light & Sound Therapy Speaker
As low as \$63.99

C Pearl Putty
As low as \$2.15

D Carhartt® Signature 5-Gallon Bucket Organizer
As low as \$59.98

E Buddy Multi Tool
As low as \$17.99

F 4-Pack Planter Set
As low as \$8.75

G River Rocks
As low as \$1.19

H 12" x 18" Garden Flag Kit
As low as \$66.75

CRAVE: A BETTER WORLD

SUSTAINABILITY | COMPASSION | MINIMALISM | RETAIL QUALITY | VACCINE



FACTOID:
SHOPPERS UNDER
THE AGE OF 40
PREFER TO DONATE
THROUGH GIVE-BACK
PURCHASES.





A A tree planted for each sale



B One-of-a-kind repurposed nylon

TREND

CRAVE: A BETTER WORLD



C Upcycled seat belts, sustainability



D 1% donated to eco non-profits



E Recycled bottles, organic cotton



F Sustainable bamboo



G 3% donated to giving projects



H Recycled bottles, organic cotton

A Solo® Re:cover Recycled Bottles Backpack

As low as \$69.99

⚠ WARNING: Cancer and Reproductive Harm; www.P65Warnings.ca.gov

B Cotopaxi® Luzon Backpack

As low as \$55.00

C Sustainabag Essentials Pouch

As low as \$27.50

D PLA Bento Box with Cutting Board Lid

As low as \$18.98

E Market Mesh Set with rPET Material

As low as \$3.75

F Chun Utensil Set in Mesh Bag

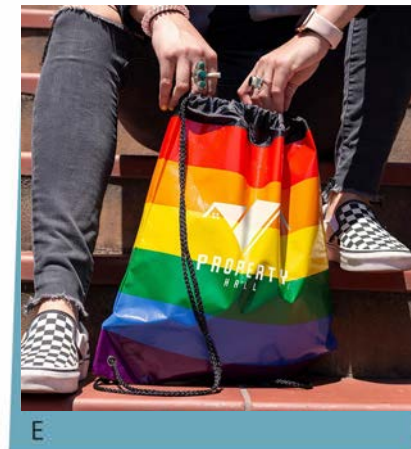
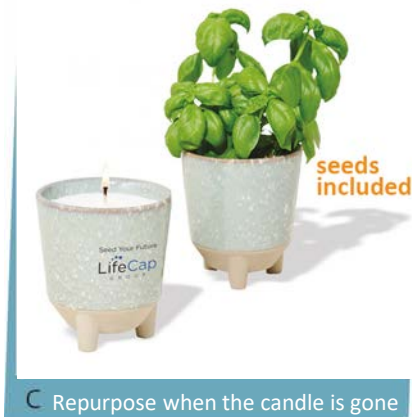
As low as \$7.09

G MiiR® Camp & S'mores Gift Set

As low as \$44.99

H Allmade® Unisex Tri-Blend Long Sleeve Tee - Blank

As low as \$13.98



TREND

CRAVE: A BETTER WORLD

A Reusable Food Storage Bag 1000mL

As low as \$5.99

B 6 oz. Linen and Cork Tote

As low as \$4.05

C Modern Sprout Glow & Grow Live Well Gift Set

As low as \$39.99

D Vaccination Lapel Pins

As low as \$1.21

E Rainbow Drawstring Backpack - Blank

As low as \$1.80

F NAUTICA® Unisex Windward Pullover - Blank

As low as \$109.50

G Carhartt® Foundry Series 20" Duffel

As low as \$65.00

H Spyder® Ladies' Peak Polo - Blank

As low as \$60.00



PACKAGING

INSERT CARD

KITTING

FULFILLMENT

HOME DELIVERY

- ✓ Thank You
- ✓ Virtual Events
- ✓ Team Recognition
- ✓ Recruiting/Retention

Contact your representative who will help you design the perfect, on-trend gift box!

